

**Health freedom is one of the fastest growing issues globally. The Stand for Health Freedom team, in partnership with our state directors across the country, is committed to keeping you in the loop on the top trends—both threats and progress—in health freedom.**

**One of the issues we see sweeping the nation in 2023 is:**



## **Data privacy**

Data privacy is fundamental to protecting against medical discrimination.

### **Problem:**

- The disclosure of our health data is a violation of data privacy which results in discrimination. We see that in schools, in the workplace, and as customers.
- Disclosure occurs through data capture commercially and through public health agency data sharing with third parties such as research institutions.
- A larger agenda exists to create universal digital IDs, where millions of data points are collected and combined to create a digital profile (an "avatar") which can be used by artificial intelligence to predict behavior and outcomes. These profiles are used to set rates, premiums, and coverage levels in the insurance and finance worlds; target advertising; and influence policy.

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### **Solution:**

- Act in ways that protect your privacy to slow the flow of sensitive information being collected.
- States can pass legislation that will prevent certain kinds of data from being collected and protect citizen data from being misused.
- The federal government is considering a bill that would provide universal protections but these protections are not nearly strong enough.