

Goal: To most effectively and efficiently communicate the message of health freedom, especially in interactions with policy makers.

Code: State partners and advocates of Stand for Health Freedom are committed to observing and promoting the highest standards of decorum in the representation of our views and experience at the statehouse and in other professional settings. Stand for Health Freedom state partners and advocates pledge to accept this code as a minimum guideline for personal conduct. Advocates shall:

- Dress professionally and in-line with the dress code of the legislators and others giving testimony.
- Not clap, cheer, whistle, boo, curse, laugh, or cause any other disruption during legislative hearings.
- Use good judgement when deciding whether to dress alike or use similar signage, understanding that testimony is usually limited when a group shows up as one block. To be most effective, each speaker giving testimony should appear independent so all views and experiences are given the chance to be expressed during the hearing.
- Not allow testimony from out-of-state speakers, knowing that this testimony will be disregarded by legislators. The perception is that no one in-state was able to be found with those views. Also, the out-of-state speaker is not a constituent so their views are typically considered irrelevant, in the same way you may not want out-of-state politics influencing testimony in your state. Keeping speakers local means keeping the issue targeted, tangible, and appropriate so your lawmakers understand the impact of the bill on their own constituents.
- Maintain a professional level of courtesy, respect, and objectivity, especially during interactions in-person and in written communication with lawmakers.
- Respect the confidentiality of personal or sensitive information and only share what you have been granted with permission.
- Strive to create a positive image of yourself and Stand for Health Freedom in all interactions with fellow advocates, across media and social media, and within the statehouse.

You can help protect the credibility of Stand for Health Freedom, state partner organizations, and yourself by assisting others to better understand how to effectively engage legislators using this code of conduct.